

Do Your Own Printing

Print for Others

Make Money



COMPLETE PRINTING OUTFITS
THE KELSEY COMPANY

Manufacturers - - Type Founders - - Printers' Supplies

MERIDEN, CONNECTICUT, U. S. A.

Introducing THE KELSEY COMPANY



TO MANY who read this, no introduction is necessary. For over seventy-five years we have been furnishing printing outfits and supplies to individuals, manufacturers, merchants, hotels, clubs, schools, missionaries, churches—in fact to people in all lines of business and all walks of life.

Some very famous men have used and endorsed Kelsey presses. Rudyard Kipling, world-famous author, requested that a press be sent to him in England. We later received a letter from him, saying, "It is a thoroughly good press and I have gotten a great deal of enjoyment out of it."

Frank N. Doubleday, one of the founders of Doubleday & Co., publishers of magazines and thousands of famous books, sent us the following significant statement: "I should thank, first of all, the Excelsior press which introduced me to the craft."

Thomas Edison, the famous inventor printed a paper in a mailcar when he was a railway newsboy. The list could be extended indefinitely.

Reduce Your Printing Costs in Office, Store or Factory:

Office and factory forms, billheads, statements, stationery, business cards, circulars, all kinds of printed matter and printed advertising can be done with a Kelsey printing outfit at a small fraction of prices you are now paying. Present conditions offer bigger savings than ever—and more need for advertising than ever. You can save enough on present printing

bills to get the extra advertising you need without a cent of expense.

Develop Your Own Business:

You can only be sure of your own future happiness, prosperity and well being IF YOU CONTROL YOUR OWN JOB. As you will see in the following pages, you do not need a lot of money to enter this interesting and profitable business. You can start on a spare time basis if you wish, and later make it full time. Or you can continue to use it as a part time way to add to your income. There is no age limit, up or down. If you are a student, you can help put yourself thru school or college. If you are retired, and on part-pay or a pension, you'll find printing an answer to your needs—both for cash and recreation.

Who Says Printing is Easy To Learn?

No less an authority than Henry Lewis Bullen, who assembled the greatest library on typography in the world, which is now at Columbia University, and who was an experienced printer and authority on typographic matters as well. Said Mr. Bullen: "Printing is the simplest of all trades, and the easiest to learn." He went on



Our factory is located at Meriden, Connecticut, only two hours' ride from New York on the main line of the New Haven Railroad, and visitors are welcome.

to observe that boys often get the rudiments within twenty-four hours from the time they start; that it is one of the most alluring and profitable of indoor sports, which does those who practice it an immense amount of good. Mr. Bullen did not mean that you or anybody else can learn all there is to know about printing in twenty-four hours or even 24 days, but he did stress the point that in no other trade is it possible to learn the fundamentals so quickly, and to turn out a presentable, useful, and profitable piece of work from the very start.

To Printers and Others With Printing Experience:

The equipment shown in this book is of the highest grade foundry standard. We list no other, because we feel that accurate, durable tools and supplies will go far to eliminate any possible troubles, whether in the hands of an old craftsman or a new one. If you buy a font of type, a piece of brass rule or anything else from these pages it will be of the same material or quality as you would get from the largest and the best known suppliers in the trade. Limitations of space prevent our showing here everything which you may require. You will be interested, too, in what other printers say of Kelsey service. If you don't see what you need in this book, please write us and give us the opportunity of quoting.

Outfits for Special Purposes:

In addition to general work, Kelsey presses will print on cloth, wood, rubber, celluloid and other substances requiring imprinting. Manufacturers often have special or lithographed labels, which require imprinting with



color, size, contents, weight, etc. To carry a stock of every kind of label would mean prohibitive expense, so Kelsey presses are used to print them when needed, on the spot, without waste of time or carrying of large label stocks. Brand names, dealers, etc., are put on labels, as well as on mail enclosures, leaflets, etc., in the same manner.

Hotels and restaurants provide themselves with menus; clubs, lodges and organizations secretaries take care of their own work with a Kelsey outfit. Art galleries and museums print their own specimen labels and cards. Government institutions use them for vocational training, incidentally supplying necessary printing for state and municipal offices. Theatres imprint their heralds, window cards, etc., eliminating unsightly rubber stamps. Greeting card manufacturers use them for imprinting names on the finest cards, and they are taking care of bookplate imprinting in the same way. Wherever printing is required, a Kelsey press will pay for itself, not only because of low first cost, but because of extreme simplicity and ease of operation. Quick changes are easy on Kelsey presses, making them fill requirements where big expensive machines will not suit. We cover a few uses in the following pages. See also the samples of printing done with inexpensive outfits; they will give you a little idea of the many ways in which a Kelsey press can be used.

What These Printing Outfits Will Do

SAVE MONEY

Labels, stationery, tags, factory forms, price lists and many other printed pieces can be produced with an inexpensive outfit at a large saving. This is no reflection on the large printer, because he has overhead expenses which must be met, in addition to his profit. Your only cost will be paper, ink and time. See the low prices for paper and ink in this catalog (which are wholesale printers' rates). If you buy your printing you also pay for somebody's time; if you do your own printing you either use your own time, or that of a junior employee. Allow a liberal rate for this and you should still save one half your present cost. We recommend that large, elaborate catalogs and other similar work be done outside, but the great majority of medium and ordinary size printing is well within the capacity of a low priced outfit, as you can see by the photographs of work in the following pages. For less than the cost of a single typewriter or adding machine you can have a complete printing outfit which will do your work.

SOLD DIRECT ONLY

We sell from Meriden only, and not thru dealers, agents or representatives. In many other lines, it is not practicable or desirable that the manufacturer sell direct, so we cast no reflections on that method of doing business when we say that Kelsey equipment can only be bought from the factory. In our case it not only enables us to give more expert advice and help, but makes prices lower by at least 25% than we could otherwise offer.



The Fascination of the Printing Press

VER SINCE printing presses first came into general use, men and women, rich and poor, famous and obscure, in all walks of life have realized the pleasure of operating a "pocket edition" printing press, producing the printed word—a form of skilled and artistic creation as much as etching, drawing, sculpture, painting, fine cabinet work. Aribale ability may be expressed in fine printing, either as a hobby or as a life work, and is quickly recognized as such. Gutenberg, Caxton, Haege Walpole, and more recently William Morris and Elbert Hubbard (the latter of Raycroft fame) are distinguished examples.

The earliest printers were, almost without exception, treated by kings and nobles as very exalted personages; usually the shop was attached directly to the church or the university. The finest modern printing houses are to time to employ the best talent and the designers of type, borders and decorations work

with them to secure a continuous advance in standards, higher at the present time than they have ever been. The results of their work are available to all press owners, large or small. Nobody can compare modern styles of letters with the favorites of bygone days without realizing the great improvements in the art of printing.

Many people are turning to printcraft for relaxation from the cares and fatigues of the office, factory, store or studio. Who he has not experienced the unforgettable sensation of taking the first proof from a form of type made ready by himself? has missed one of the "thrills that come once in a lifetime."

Those who want to make the craft a source of income will find it perfectly possible without any loss of interest or sacrifice of quality.

The thousands of Kelsey Press owners scattered all over the world, who print either for the "fun of it" or for more material reasons, may not all of them realize it, but each one is doing his share to aid the tremendous influence of the printing press.

The Art of Printing is open to every owner of an Kelsey Press. Let it introduce you to a new field for enjoying your free time of relaxation from worldly cares. It is a most fascinating hobby.

MAKE MONEY— Part Time or Full Time

Here is an extraordinarily interesting business which you, no matter what your age may be, can enter with profit. Printing and advertising are universally needed. Everybody is a possible customer, if only for personal stationery or cards. Every business man, every business firm, requires printing. Ninety per cent of it is well within the capacity of an inexpensive outfit, as you will see by looking over the photographs of actual samples done with the various presses, which are shown in this book. If you wish to operate

a part time business until you have had a chance to prove to yourself that the opportunity exists, you can do it with a small investment.

Stabilize Your Income

If your income has a tendency to go up and down, and there have been periods over the past few years when you were seriously affected by poor business conditions, you'll welcome the stability you can give your income with a printing outfit. As a part time business it has helped many a man thru slim times, and for others it has stood between his family and actual want. Its earnings have provided for the

necessities in poor times, and extras in good times. You could not persuade many press owners who have used them as mainstays in times of financial emergency to part with their outfit for many times their cost if they could not obtain another.

Do More Advertising

The average small or medium sized business suffers for lack of sufficient printed advertising. Outfits such as you will find described in the following pages will enable you to do PRINTED post card advertising, use PRINTED circulars, PRINTED mail enclosures—give your advertising the dignity and effectiveness which only a printed message carries. Whatever your printed advertising expenditure is now, you can make it go twice as far.

Have A Home Enjoy print- ing and at the PRINT SHOP same time, make it pay.

Here is a home workshop project which will more than carry itself. With a printing press you can not only do your own printing, but make holiday gifts of personal stationery, book-plates, cards, etc., for your friends, which they will value more than any expensive present you could give them.

Books may be printed, one or more pages at a time, and bound by yourself or by a bookbinder. We supply all materials. Histories of towns, family histories, biographies, poems, or any favored project or stories can be put in permanent form. Many business catalogs, library lists and technical works have been thus printed.

Books and tracts on religious subjects can be given circulation, which would otherwise run into too much money. Printing a paper or bulletin is likewise a good way of promoting a cause or hobby. Subscribers or advertising can be used to make it pay, if desired.

BIG USERS The following concerns, leaders in their lines, and many others of similar caliber are using Kelsey presses, because in spite of the fact that most of them own big equipment too, there are many places and operations which require quick, quality work. Repeat sales, either for the same or other divisions, indicate that their performance has been fully up to expectations: Seth Thomas Clock Co.; General Electric Co.; Royal Typewriter Co.; Standard Brands, Inc.; General Motors Corp.; American Telephone & Telegraph Co.;

United States Steel Corp.; Aetna Life Insurance Co.; Western Electric Co.; Anaconda Wire & Cable Co.; International Harvester Co.; etc.

Kelsey's are Simplified Professional Presses

Every Kelsey press from the 3 x 5 up (and including the 3 x 5, of course) is a simplified, professional machine, and should not be confused with anything else. Besides their use for business and commercial purposes, you'll find them in schools, as well as in other educational and vocational institutions everywhere. They are not sold in toy stores because they aren't toys. However, men with printing, publishing, advertising, and sales promotion experience know how valuable they are for learning the funda-

mentals of printing, so most boys who are fortunate enough to have parents, teachers or friends interested in their welfare are given Kelsey outfits rather than impractical sheet metal toys. The use of a real printing layout not only gives them pocket money, but helps them in grammar, punctuation and spelling.

Have Your Own Printing Business

No man is more completely his own boss than a one-man printing firm. The number of hours you work is entirely up to yourself. If you prefer to sleep late in the morning, and work late the next night, you can do it. Or if you like to be up early, get your work out of the way, and take the afternoon off, you can operate that

way. Many people do not realize what a large and convenient umbrella is being provided the one man printer by the high hourly rates in most big shops. Agreements in some large cities have been made on the basis of \$2.00 per hour—and higher, with paid holidays and fancy overtime money for less than 40 hours. This means that the employing printer has to figure on composition rates of \$5.00 per hour—and up. While rates slide off from this in smaller places, they are still high enough to give the one man shop a beautiful living if he uses plain everyday common sense. Any amount of small work cannot possibly be done by a large printer at prevailing wage rates with any profit, but the small man can handle the same jobs and make attractive money.



Instead of telling you what WE think of Excel-sior Presses, we will let a few of our customers speak for us. Space forbids printing even a small percentage of the hundreds of unsolicited letters we have received. No matter what your business may be, someone in a similar line is already a satisfied press owner.

Grocers and Merchants "I mail postal cards every week and I know, without leaving anything to conjecture, that they bring me **MORE BUSINESS THAN THE SAME AMOUNT OF SPACE, USED THE SAME DAY** in all THREE OF OUR LOCAL PAPERS. A Kelsey press can certainly save the day for the **SMALL STRUGGLING, INDEPENDENT DEALER**."

What Is Your Business?

And Churches "The 5x8 press you sent me last spring is doing fine work. I use it more or less all the time, as I am printing about 500 to 1000 handbills for our revival meeting each month. I use bills 7x14 inches which I print, first the upper half and then the bottom or lower half. It only takes one hour to print 1500 bills. When travelling, I put the press in the back of my auto. Besides doing my own printing, I print thousands of cards, letterheads, etc., for other ministers."

Laboratories "Our press was purchased two years ago and has paid for itself many times. Prints all our labels, invoices, etc. When we bought it, we figured we had \$100.00 of printing needs. *It paid its cost in two days.*"

Photographer "I am using the press in my photograph business and for all my business stationery. I am also doing small printing jobs on the side. The press is rapidly paying for itself."

One Job Paid for the Press "From the results obtained in the circularizing of our trade territory, once, with a card gotten out on our 5x8 press, our increase in sales, compared to the corresponding day a year ago, was nearly great enough to care for the **total cost of the press**—this in the face of very unfavorable local conditions."



A Kelsey Press Will Help You

THE KELSEY

EXCELSIOR Self-Inking Portable PRINTING PRESS



WE have built printing presses for over seventy-five years, so when we say this press is made to last, we speak from experience. We are constantly hearing of Kelsey machines twenty-five, forty and even fifty years old, which are in active service.

The body of the press is one solid semi-steel casting, as are all the principal working parts. This construction is identical with that used in large printing presses costing many times as much, and there is no satisfactory substitute construction if the press is to give good, clear printing. Sheet metal stampings, light weight blanks and thin castings put together by mass production methods result only in flimsy toys instead of practical printing presses, and we do not make them. Parts are planed or turned, and tested by gauge. Accurate jigs assure perfect fitting of the whole machine. Ink rollers are our own, high grade composition so well liked by professional printers everywhere that we furnish them to large press owners all over the country. Finish on the presses is a durable, sprayed-on battleship

grey enamel, all machined surfaces being protected during the painting operation. Finally presses are given careful examination before the inspector puts his initials on the stamp which holds him responsible for the O. K. Every press is fully warranted.

A downward pressure on the lever makes the printed impression. This lever has two connections (which you can see in the illustration) with the body and the plate which holds the paper, giving unusual leverage and preventing any twisting. Ink is spread on the circular ink disc. The inking rollers pass over the type twice between each printed impression, and the ink disc revolves, giving even distribution of ink. Gripper fingers hold sheets firmly and remove them from the type when printed. Impression or pressure on type is quickly regulated with screws, one of which can be seen in the picture. The chase or frame holding the type can be taken out of the press or put back by pressing a single catch. Speed depends upon circumstances: from 600 to 1500 per hour OR MORE, according to the size of the sheet being printed. Complete, easily understood instructions go with each press. The picture shows type set the long way of the chase, but it can be set up and down (the short way) just as easily.

Kelsey Presses use any standard printers' cuts, type, and all standard printers' supplies.

3 x 5 PRESS \$27.36
Printing space (chase), 3 x 5 inches
Weight of press only, 27 pounds
Shipping Weight, about 40 pounds
Press occupies 5 1/4 x 18 inches
\$1 to \$4 cheaper if bought with some Outfits—

5 x 8 PRESS \$60.30
Printing space (chase), 5 1/4 x 8 1/4 in.
Weight of press only, 62 pounds
Shipping Weight, about 80 pounds
Press occupies 12 x 25 inches
\$1 to \$9 cheaper if bought with some Outfits—

6 x 10 PRESS \$88.62
Printing space (chase), 6 1/4 x 10 1/4 in.
Weight of press only, 97 pounds
Shipping Weight about 127 pounds
Press occupies 18 1/4 x 25 inches
\$5 to \$9 cheaper if bought with some Outfits—

9 x 13 PRESS 198.75
Printing space (chase) 9 1/4 x 13 1/4 in.
Weight of press only, 225 pounds
Shipping Weight, about 315 pounds
Press occupies 19 x 31 inches
\$10 cheaper if bought with some Outfits—

Note the small space occupied. If you have room for a typewriter, you have room for an EXCELSIOR Press. See pages following for prices of complete Outfits, including presses

Can You Use A Press Without Experience?

Well, Just Read THIS: "Enclosed you will find a bookplate designed by a *sixth grade boy* and printed on the EXCELSIOR 5x8 Press. The press is being used by the *children of the fourth, fifth and sixth grades*." — What a boy in primary school can do, certainly any person who reads this catalog will find possible, and we hardly wish to reflect on your intelligence by even suggesting a doubt. — **You CAN Print With an EXCELSIOR Press!**

48% X

"My press arrived three days ago and I am more than pleased with it. I put off buying for four years because I wasn't sure I could manage it—now I am kicking myself because I waited."

"The enclosed is the first job I turned out. Everything is so simple with the clear guidance of your instruction book that I am ready to tackle any job."

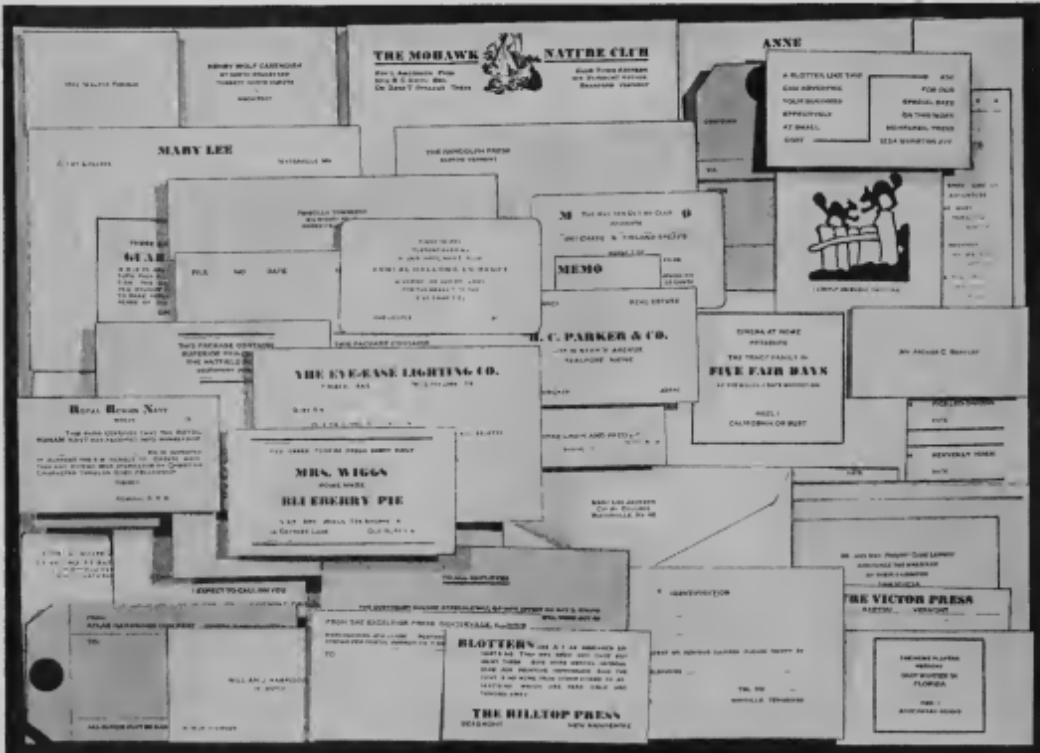
"I received the press last Saturday and have already turned out two tickets, one invitation and two business card jobs. All within one week after my first glimpse of a printing press."

You can make up your own outfits if you prefer, or you may order from those on the following pages with any additions or alterations desired.

You may select the type styles to be included in the outfit to amount stated, and still take the press discount, or, if you prefer, state the kind of work you wish to do and we, being experienced, can select those best adapted to the purpose.

Every Outfit includes a book of instructions in Printing. See page 5 for terms.

All done with I-AB Outfit (Total Cost, \$38.56)



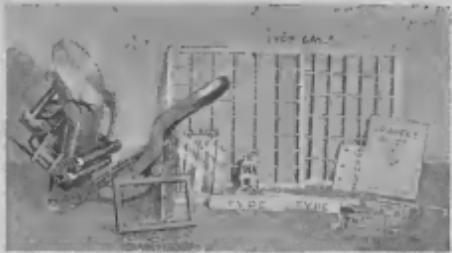
Kelsey Outfits are arranged so that you can build them up a little at a time. For instance: If you purchase the 1AB outfit, you can later add the type and material to make it a 1B or 1C by paying the difference in cost. Or, if at any time within three months after buying the 3x5 press you find you are ready for the 5x8 machine, you can return the 3x5 at the FULL PRICE YOU PAID FOR IT, and by paying the difference get the 5x8 size. The illustrations of samples show you exactly what you can do with each press and outfit, but they do not show you all the variations of any of the specimens, and do all kinds of other work besides. You can even copy them, changing names, etc.

If you are uncertain about making up your own type assortment or outfit, you can buy any one of the regular outfits and type assortments, knowing exactly what you can expect.

These are only a few of the hundreds you can print with this outfit.

*Drawings not included in
outfit.*

This is the Outfit with which all the work on the opposite page was done



Outfit 1AB, with 3 x 5 Press, \$38.56

3x5 Press \$25.95 Leads 37 Gauge Pins .38
 Furniture, Font No. 3 .65 2 Type Cases .60
 Type (your selection or ours) .48 Type in Black Ink .48
 with spaces and quads 7.69 Shipping Weight, 40 lbs. \$40.56
 Special \$2.00 Press Discount on this outfit as deducted above.

These are the sizes and styles of type and rule in standard Assortment A B (unless you select others):-

BOLD COPPERPLATE GOTHIC
 NO. 3BC6 LARGE \$2.39

BOLD COPPERPLATE
 NO. 4BC6 LARGE \$2.39

MOD. BODONI
14-14R \$2.22

RULE 200, 2 FT. \$.60
 PRINTING THIS WAY WITH
 ONE EDGE:
 THIS WAY WITH THE OTHER:

Type prices include spaces and quads.
 Samples shown can be made to look entirely different with your own selection of type.

EIGHT THIRTY
 TUESDAY EVENING
 HIGH SCHOOL AUDITORIUM

ANNUAL HALLOWE'EN DANCE

GIVEN BY THE JUNIOR CLASS
 FOR THE BENEFIT OF THE
 "FIVE CHARITIES"

ONE COUPLE \$1.25

Actual size of one sample on opposite page. The others are proportionately large.

You do not need experience—read these unsolicited letters:

"I had never set a line of type, or had any experience of any kind in the printing business, and during the three months I've had my outfit, I have cleared about ninety dollars, and that of course is only done after regular working hours, as I am employed in a retail shoe store during the day."

"I am very well pleased with my press and outfit. Although I had never set a line of type in my life before, it was easy after studying your instruction book. The press is entirely satisfactory, and I have been able to turn out work as good as the better equipped printers."

"My whole knowledge of printing I obtained from your instruction book which accompanied the press. If I had it to do again and even pay more for the press I would do

it, for the results in our church life are very noticeable. If we had to build a new church, your press will be the reason."

"We turn out many thousands of cards like these and the printing is all done on the 3x5 press we bought from you. Best of all, the work is done by girls with no experience."

"It was the best thing that I ever did when I got in touch with you and bought the 3x5 press. I made out an average \$35.00 a week, printing cards and envelopes last year when I was in Washington, D. C."

"The boys have sold over fifty dollars worth of printing already. I never bought them anything they have been taken with as much as this and I am as well pleased as they are."

Miss Miriam Lamb writes: "The 3x5 has made our family living, since we had it."

All the samples on the opposite page were printed with a 3x5 press and outfit No. 1AB, and type assortment AB. If you order this outfit, and do not specify any particular type, we will send you this assortment. We consider it well adapted to general work, whether you print for yourself only, or print for others at a profit.

Special Type Assortments. If you are going to do mostly stationary and cards, you may wish to substitute more Old English and other fancy styles of type in these outfit. You need only to make that change, telling us when you order, and if the type you select costs more than the regular selection, change the total of the outfit. If your work runs more to headings and circulars you may wish to use bigger, bolder type. However, if your requirements are general printing, you will find the regular assortments well suited to your needs.

Terms of Payment Cash with all orders. Prices net, F. O. B. Meriden; no discount, as we sell direct to users at factory prices, thereby saving all agents' and middlemen's commissions and profits. Cash must accompany orders, either by bank draft, Money Order, or check, if currency (bill) send by Registered Letter. Western Union will send money as well as messages by telegraph. Orders for \$30.00 or more will be shipped C. O. D., within U. S. A. PROVIDED outfit and bill accompanied by a guarantee. Write soon and shipping directions very plainly on every order, giving street and number, town, county and state. U. S. stamps taken, except airmail.

**These samples were
printed with Outfit
1B—Total Cost,
\$52.16**

In this photo of actual samples, and in the preceding one for Outfit 1AB, are shown the following classes of work:

Stationery—personal, business, professional; envelopes; business cards; personal cards; social announcements; bookplates; greeting cards; movie titles; mailing labels; billheads; statements; file cards; blotters; commercial labels; tags; tickets; salesmen's advance cards; sealing tape; factory forms and notices; payroll lists; index cards; post cards; menus; wrapping paper; circulars; linoleum blocks.

Among those which we cannot show for lack of space are:

Loose leaf sheets; shirt tabs; prescription blanks; poems; penfolds; cloth, wood, celluloid and similar printing; advertising pads and novelties; and many other kinds of jobs.

All these can be done with the 1B Outfit; many can be done with the 1AB Outfit. However, any Kelsey outfit can be built up to any size at any time, according to the growth of your business or requirements.

You may be sure that any one of these outfits will handle—

1. All the work pictured with it;
2. All the work pictured with any preceding outfit;

3. Many variations of these, as well as other kinds of work not illustrated.

Of course, if you prefer, you may alter these outfits, changing the price according to the changes you make in type or equipment.



← This Printing Was All Done With This Outfit



Outfit No. 1B, with 3 x 5 Press, \$52.16

3x5 Press	\$27.36	1 Large, 2 Square Type Cases	7.50
Font No. 3	.76	Leads .57 Gauge Pms .58	.37
Type (your selection or ours)	.56	Bodkin .55 Twineers .50	.55
with spaces and quads	.55	Tube of Black Ink .48	.48
Composing Stick (not shown)	1.80	Shipping Weight, 57 lbs. \$56.16	

Special \$3.00 Press Discount on this outfit as deducted above.

NOTE: Outfit now has 1 large, 2 square cases, not 2 large as in picture.

This outfit has more type, and will handle general work up to post card size. A good equipment for a stationery or general line.

This is what men of experience have to say about Kelsey presses:

What a world-famous designer of buildings, theatre settings, radio cabinets, futuramas, etc., has to say:-

"This is the third time in my life I have owned an Excelsior Press. In fact fifteen years ago I printed a thirty-two page, monthly magazine for nearly two years on one. My younger brother through his experience in working around my shop at that time, and eventually running it, acquired sufficient knowledge of printing to accept the position of managing editor of a daily paper in Florida some years later, and has

been connected with printing ever since."

One of the first items for a New Business

"We have used one of your presses for a number of years while in the drug business in B..., having sold it when we sold our store recently. We are preparing to open a business here and of course one of the first things we will need will be a Kelsey Press."

"The press does fine work. As I have been a printer for twenty-two years I think I know some things about what a press can do. I supposed I was getting more or less of a toy, but I find instead, I have a real printing office for a small sum."

All the samples on the opposite page were printed with the 3x5 press and 1B outfit using type assortment B shown below. In addition THIS OUTFIT WILL PRINT ALL THE SAMPLES on page 4—plus hundreds of others. Those shown are merely suggestions. **Assortment B below**

BOLD COPPERPLATE 3BC6. \$2.39

BOLD COPPERPLATE 4BC6 2.39

Centenary 8R Large 4.98

**MOD. BODONI
14-14R \$2.22**

Egyptian Bold

85-12R \$3.37

Rule No. 200, 2-foot strip .60

(This rule prints two ways)

Type prices include spaces and quads.

Other styles of type may be substituted, if you prefer, changing the cost if they are more expensive.

You Can Also Do The Same Work With This Outfit, PLUS



Outfit No. 2B, with 5 x 8 Press, \$87.80

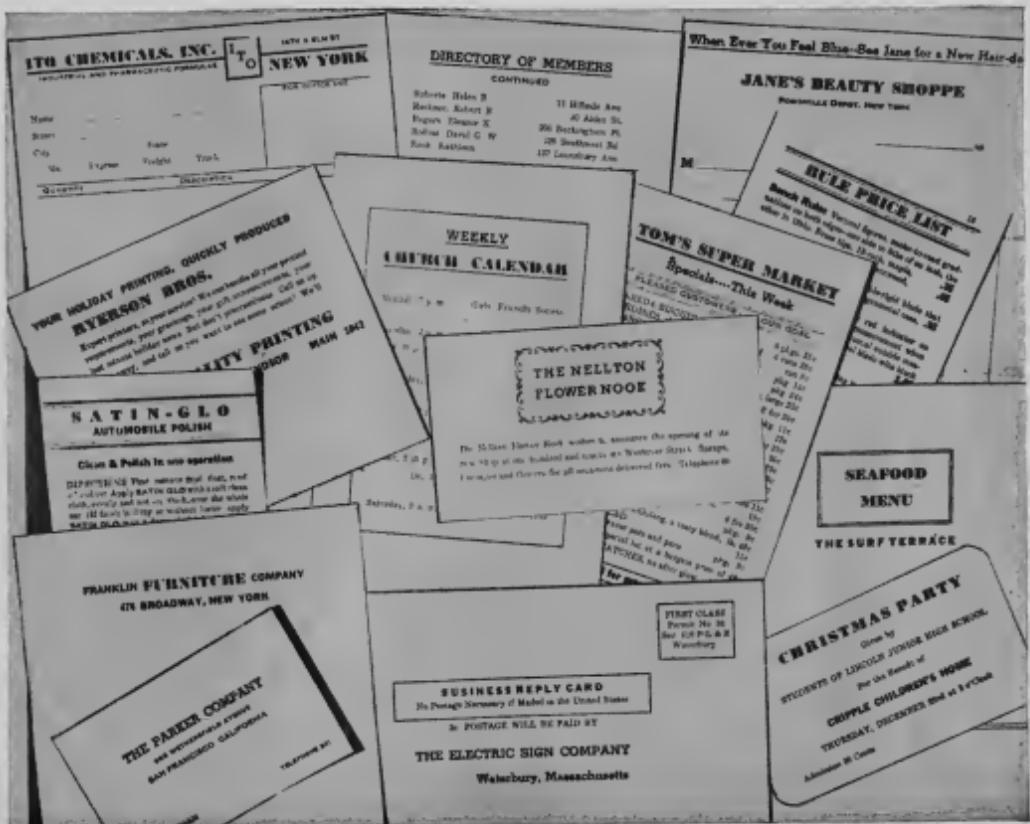
K 5 Press	\$50.50	Type (your selection of ours)	
Font No. 5	1.50	with spaces and quads	15.95
Large, Square Type Cases	7.50	—	—
Quads, Font 12 Leads .57	7.50	—	—
Bodkin .55 Twineers .50	.55	—	—
Tube of Black Ink .48	.48	—	—
Shipping Weight, 115 lbs. \$86.80			

Special \$1.00 Press Discount on this outfit as deducted above.

NOTE: Outfit now has 1 LARGE type case, 2 square ones—not shown.

For those whose work is mostly stationery, cards, tickets, etc., but who require a press for some jobs LARGER than the 3x5 machine will handle. This outfit is furnished with type assortment B unless otherwise ordered, and will print samples like those illustrated on the opposite page, and those on page 4 as well. It will print a space 6x8 inches on ANY SIZE sheet of paper or card, whereas the 1B Outfit prints 3x5 inches on any size stock. If you purchase the 2B Outfit now, you can later add the type and material which will make it a 2C, 2D or 2E Outfit.

Print for Others in Your Spare Time Never in the over seventy-five years that we have been in business, has the opportunity for the small printer been so great. Large printers' prices are so high that anyone with a small press can get all the work he can handle—and make a good profit on every job. Read what others have done—and profit thereby. All your personal and business acquaintances need printing, if it is only stationery, cards etc. Get their business and ask them to tell their friends.



**This work was
all done with
Outfit 1C:
Cost, \$67.22**

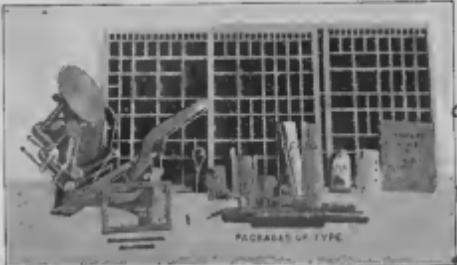
All these samples were printed with the 3x5 press and Outfit No. 1C, using type assortment C. This outfit IN ADDITION, will print EVERYTHING ILLUSTRATED ON PAGES 4 and 6, plus many others.

We furnish type assortment C with this outfit unless otherwise specified. As you see, it will turn out work suitable for both those who wish to print for others, or for themselves. Like the other outfits, it may be changed any way you see fit, increasing or decreasing the cost correspondingly.

A few examples of the kinds of work this outfit will do in addition to those shown here:

Card: business & personal
Stationery of all kinds
Post cards
Menus
Tags
Circulars
File cards
Payroll lists
Factory forms
Greeting cards
Linoleum block printing
Salesmen's advance cards
Labels, tags & statements
Marketing labels
Sealing tape
Bookplates
Wrapping paper
Printed novelties
Announcements;
social & business
Fancy photo sheets
Lammy tags
Pencils, etc.

Here is Outfit 1C: Total Cost, \$69.02



Outfit No. 1C, with 3x5 Press, \$69.02

5x5 Press \$27.55 Leads \$1. Gauge Pins .25
 Furniture, Font No. 2 .65 2 Large Type Cases 11.50
 Type (your selection or ours) .65 1 Case of Black Ink .25
 with spaces and quads .25 20.00 1 Case of Envelopes .25
 Centenary Stile (not shown) 1.50 Shipping Weight, 66 lbs. 573.02
 Special \$4.00 Press Discount on this outfit as deducted above.

NOTE: Outfit now has 3 large type cases, not 2 as shown in picture.

All the specimens on the page opposite were printed with Outfit 1C and the 3x5 press, using type assortment C as follows:

BOLD COPPERPLATE GO. 3BCG \$2.35
 BOLD COPPERPLATE 4BCG 2.35
 Centenary 8R 2 L. fonts. \$3.96

MOD. BODONI
14-14R \$2.22
EGYPTIAN BOLD
85-12 R \$3.37
MOD. GOTHIC 87-10 L \$6.28

Border 9-B \$1.85
 " Rule 101, 2 ft. .55
 Rule 200, 2 ft. .60

Type prices include spaces and quads.

You may add to this assortment to suit your own requirements, and change the cost of the outfit accordingly.

Read What Others Have Done

"I made fifty dollars during May printing calling cards for the seniors, working only after supper several times a week. I get many other small jobs and also print a Sunday School paper."

"When I bought the press I had no intention of embarking in the printing business, expecting to use the machine for color work in connection with my designing and illustrating work only, but when clients insist that I do their printing as well as my own it looks as if I shall be compelled to accommodate them."

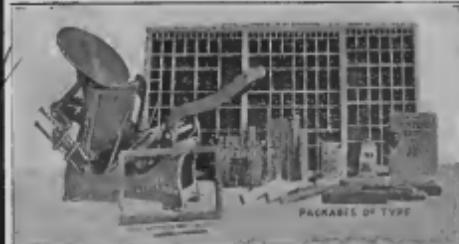
He lost his job—BUT At the beginning I was somewhat dubious, as I was sixty-seven and had never handled a piece of type

in my life. However the 5x8 Excelsior saved the day. It has been the means of my being able to make a living, as when I was dropped from employment I had been in for many years, because of age, I found no chance to make a connection anywhere."

"We are very much pleased with the work which we are doing with the equipment purchased from you. The work done by us on one of your Excelsior Presses and embossed on one of your embossers compares more than favorably with the work put out by a competitor with equipment costing many times as much."

"I have just finished my Christmas cards business and have made real money with it. I work only in my spare time and drive a grocery truck through the day."

With larger press, \$102.66



Outfit No. 2C, with 5x8 Press, \$102.66

5x8 Press \$45.00 Large Type Cases 11.10
 Furniture, Font No. 5 1.25 Large Type Cases .25 .05
 Type (your selection or ours) 1.25 Large Type Cases .25 .05
 with spaces and quads .25 .05
 Centenary Stile (not shown) 20.00 1 Case of Black Ink .25 .05
 Shipping Weight, 133 lbs. \$106.66

Special \$4.00 Press Discount on this outfit as deducted above.

NOTE: Outfit now has 3 large type cases, not 2 as shown in picture.

A good medium size outfit. When furnished with type assortment C, it will do everything pictured on pages 4, 6 and 8 and much more. Printed space can be 5 by 8 inches, instead of 3 by 5 as shown in the picture (see explanation under 2B outfit). You can later build this up to 2D or 2E by adding other type from assortments D or E.

Excelsior Presses Helped to Increase My Business

"Several years ago the writer bought a 3x5 Excelsior press. A few months later we had grown to a point where we needed and bought a 5x8 press. The business kept on growing so that today it holds a prominent place in the community. There could be no more positive evidence of the power of a Kelsey press mixed with a little ambition on the part of the owner."

\$800.00 in Three Months "Am enclosing samples of jobs done on the 6x10 Excelsior Press, which I bought three months ago. I have averaged about 4,000 impressions per day—every day—and it is still going as good as ever—total 250,000 in three months time. Starting on job now of 20,000. Have done about \$800.00 in work in three months."

← Done With Outfit 2D: Cost, \$135.54

All the samples on page 10 were printed with the 6x8 press and Outfit No. 2D, with type assortment D. This press and outfit will also print

Outfit No. 2D, with 5x8 Press, \$135.54

5x8 Press	\$60.50	Mallet 35 Planer 30	1.00
Furniture, Font No. 5	1.00	George Pitt Bodkin 35	.25
Type (1000 selection or ours)	1.00	Clearer 35, 20 Tubs of Blank Ink	.40
with spaces and quads	.50	Composing Stick	1.00
Four Large Type Cases	20.00	3 1/2 L. S. Leads	.15
Cleaser 35 Hand Roller 1.75	2.25	Shipping Weight, 150 lbs. \$140.54	
Special \$5.00 Press Discount on this outfit as deducted above.			



As explained on the foregoing pages, these type assortments are suggested as a good choice for general work, in the light of our experience. But if you prefer other styles, or want more or less type than is listed here, simply order as you please and adjust the price of the outfit accordingly.

Satisfied Customers tell how durable Excelsior Presses are

"Your goods are made to last. The press that this envelope was printed on is an Excelsior 30 years old and still does excellent work."

"You may be interested to know that the press I bought of you over sixteen years ago has done thousands of dollars worth of work and it is just as good as the day we bought it."

"It may interest you to know that we have made nearly a quarter of a million impressions on the Excelsior we got of you about two years ago and the machine is still just as good as new."

"I enclose a sample of printing done yesterday. I thought you would like to have it as a specimen of what can be done even after years of constant use. The type used came with the original outfit."

"Still have the 3x5 press I bought over six years ago and have printed thousands of cards on it."

ALL THE SAMPLES ON PAGES 4, 6 and 8 and, of course, all kinds of other work as well. No attempt is being made to show samples of everything — this catalog would not be big enough even if it were entirely given up to specimens.

This is type assortment D



Outfit No. 3D, with

6x10 Press, \$164.41

6x10 Press	\$85.00
Furniture, Font No. 6	1.00
Type (1000 selection or ours)	.40
with spaces and quads	.50
4 Large Type Cases	10.00
Mallet 35 Planer 35 Bodkin 35	1.00
Clearer 35 Hand Roller 1.75	.50
George Pitt 35 Clearer 35	.65
Twopenny 35 Hand Roller 1.75	2.00
3 1/2 L. S. Leads	.25
Shipping Wt., 200 lbs. \$169.41	

Special \$5 Press Discount on this outfit, deducted above.

NOTE: Outfit now has 4 large type cases, not 3 as in the picture.

MOD. BODONI 14-14R \$2.22

HIGHspot 88-18L \$6.08

Border 9-B	\$1.85
Rule 101, 2 ft. _____	.55
Rule 200, 2 ft. _____	.60

Type prices include spaces and quads.

A minister using a press for his church work writes: "I feel that I owe so much to the press I bought 18 years ago. I learned to set type, went in our local newspaper office, learned the business, went out as manager of the office, edited a paper three years, went to college and studied for the ministry; got my A. B., went to the theological seminary, graduated a D. D. and am now pastor of the Third Presbyterian Church of this city. I owe my start to your press."

Over 900,000 Impressions "I am still using the 6x10 press and doing good work with it, not having any trouble after these years of use. Over 900,000 impressions have been made to date. Just finished a job of 8,000 cards on it."

A Few Samples Printed with Outfit 2E: Cost \$160.39

Everything in this picture was printed with the 5x8 press and Outfit No. 2-E, and the type assortment E. This outfit will print not only the work on this page, BUT ALL THE OTHER SPECIMENS IN ALL THE OTHER SAMPLE PHOTOS AS WELL. It will be furnished with this type assortment or you may make up your own.

The 2E and 3E Outfits are both particularly satisfactory for printing newspapers, books, large programs and all work where a comparatively large amount of matter must be printed in a given space.

Space does not permit us to show samples from all the outfits, but we know that if you see samples printed on the 3x5 and 5x8 presses, the work turned out on the bigger presses (built on the same principal, with bigger capacity) will require no special demonstration. Detailed descriptions are given on the other outfits, so that you can form your own conclusions.

Most of the descriptive matter in this catalog as above, is set in Centenary SR—the standard "body" type in all the suggested assortments except A. You will also find this face which is one size smaller: Centenary 6R.

Actual size of samples: In order to show in a limited space even a portion of the work these outfits can do, we had to reduce considerably the photographs of the samples. For example, the sheet size of the theatre program ("The Country Cousin") at the right was originally 8x13 inches, or nearly the size of this catalog page. The other samples, of course, are proportionately large in their original form.



Type Assortment "E" is also suggested for use with Outfit 4F with 9x13 press.
Lack of space limits our showing the almost endless variety of printed work which can be done with these outfits and the suggested type assortments—these samples will give only a small idea of what you can do.



Outfit No. 2E, with 5x8 Press, \$160.39

5x8 Press	\$60.39	Mallet, 35 Platen, .30	1.05
5 Large Type Cases	12.50	Gauge Pins, 12 Holdin, .25	.65
Furniture, Four No. 5	1.25	Wesvers, 30 Lbs. of Black Ink, .45	.15
Type (your selection or ours)	1.25	Composing Stick, .25	1.25
With spacers and quads	14.00	10 In. L. S. Leads and Slugs	.75
Cleaser, 10 Hand Roller, 1.75	2.50	Shipping Wgt., 178 lbs.	\$160.39

Special \$5.00 Press Discount on this outfit as deducted above.

NOTE: Outfit now has 5 large type cases, not 4 as shown in the picture.

What Others say: "I am doing a fine business with my 5x8 Excelsior press. I have just rented a store for my shop, and last month took in \$208.00. Only started eight months ago."

"Several years ago I started a business in a small way, using a Kelsey outfit for printing my own labels, circulars, stationery, etc. Without my printing outfit I would have had difficulty in getting along with my small capital. As you can imagine, I am more than satisfied with it."

"It has been less than a year since I bought my 3x5 press, and in that time I have done blotters and cards—for myself only—that would have cost \$98.00 at prices I had been paying before. The work was all done in spare time, the materials cost me \$21.00, and my outfit \$40.00, so I have already saved nearly twice the cost."

"I have a small overnight cabin business, and I have been able to do my own advertising with extremely small expense with my Excelsior press. Thank you for your exceedingly good service."

"I am very much pleased with my press and this letter-head was my first work. I already have two jobs that total 25,000 bills and cards, and I have only had the press two days."

This is suggested type assortment E, for use in both outfits 2E and 3E:

BOLD COPPERPLATE GO. 3BC6 \$2.39

BOLD COPPERPLATE 4BC6 2.39

CENTENARY 8R 2 Large and 6 lower case (small letters) 24.05

MODERN Gothic 87-10L 6.28

Egyptian Bold 85-10R 3.18

Egyptian Bold
85-12R \$3.37

Modern Bodoni
14-12R \$3.74

MOD. BODONI
14-14R \$2.22

Highspot 88-18L 6.08

Highspot
88-24R \$4.46



Outfit No. 3E, with 6x10 Press, \$189.26

6x10 Press	89.02	Mallet, 35 Platen, .30 Holdin, .25	1.30
7Gauge, Four No. 6	1.30	Composing Stick	1.25
7Gauge, Black Ink	.45	Wesvers, 30 L. S. Leads and Slugs	2.95
Type (your selection or ours)	.45	Cleaser, 10 George Pine, .30	.45
With spacers and quads	.45	10 In. L. S. Leads and Slugs	.75
5 Large Type Cases	19.50	Shipping Wgt., 225 lbs.	\$189.26

Special \$5.00 Press Discount on this outfit as deducted above.

NOTE: Outfit now has 5 large type cases, not 3 as shown in picture.

Similar to the 3D Outfit, with the same 6x10 size press, but with more type as shown at the left, so that you can do longer form letters, circulars and handbills requiring more wording. When furnished with assortment E of type, it will print samples identical to everything shown on pages 4, 6, 8, 10 and the page opposite this one, as well as with variations of type styles and much bigger printing too. Costs less than a standard typewriter, yet will do more for any business. A fine outfit for the man who wishes to start his own shop, either part time or full time.

Cable Bold 82-12R \$3.37

Cable Bold

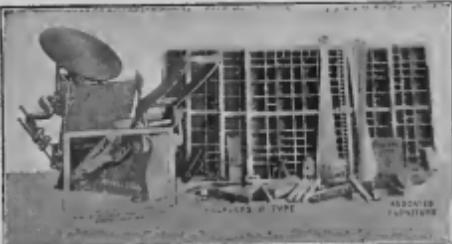
82-18L \$7.48

Ornaments & Decorators 'X'	2.05
Border 9-B	1.85
Rule 101, 2 ft.	.55
Rule 200, 2 ft.	.60

Type prices include spacers and quads. \$71.06

This type assortment is also suggested for the 4F outfit with the 9x13 press on the next page.

A Bigger Press For Bigger Work



Outfit No. 4F, with 9x13 Press, \$311.00

9x13 Press	\$198.15	Chaser 25 Composing Stick	1.20	2 1/2
Furniture, Font No. 9	2.70	Hand Stalter 1/2c. Typecutter	.25	1/2
Type (your selection or ours)	2.70	Gauge Plate (spring tension)	.25	1/2
with spaces and quads	14.00	Mallet	.25	1/2
For suggested type assort-	14.00	Box of Blank Ink	.25	1/2
ment see following page	11.20	Lead and Slugs	.25	1/2
1 Large Type Case	2.20	Shipping Wgt., 420 lbs.	\$221.00	
Special \$10.00 Press Discount on this outfit as deducted above.				

NOTE: Outfit now has ready-cut leads instead of full strips; and 8 large type cases.

Covers entire range of work mentioned for smaller outfits, and in addition enables you to handle bigger posters, handbills, showcards, newspapers, etc. Does the same work as power presses costing three and four times as much. A good equipment for general printing, whether for yourself or as a moneymaking proposition.

Type assortment E is furnished ordinarily, but you may make your own selection if you prefer, from the many styles in the catalog.

Outfit No. 3F, with 6x10 Press, \$200.16

Notes: This outfit is exactly the same as Outfit 4F shown above, except that it has the 6x10 Excelsior Press (\$88.00) and Furniture, Font 6 (\$11.00). For actual photo of 6x10 press, see outfit 3E on page 13. Shipping Wgt., 245 lbs. \$210.16

Special \$10.00 Press Discount on this outfit as deducted above.

A fine general outfit, with type to cover a wide range of uses. Includes the 6x10 press, and will do all samples pictured in this catalog, plus a lot of work which the added type assortment makes possible. If you want to operate a general job printing business, you will find this outfit will fill your requirements better than any other assortment for the same amount of money.

What users say . . .

NEW YORK Have had a great deal of pleasure from the added interests developed by working spare time with the printing press. Became interested in good printing, the old master printers, type design, paper and find new doors opening in many directions that add much interest to living. Have obtained many rare printed volumes, all paid for with earnings from my press.

PENNSYLVANIA Have spent some little time in printing offices and have worked on at least ten different presses all of standard make and all motor driven but for evenness of impression, quality of materials, smooth action and all round satisfaction, I give my unqualified approval to the Excelsior press.

WASHINGTON To say that I am pleased with the 3x5 press purchased from you recently would be putting it mildly. My enthusiasm borders on exuberance. I had some misgivings at first but there is nothing to it. I can use it faster than I can hand letter my movie titles. My titles are the best I have ever made—clear and sharp.

This outfit ready for work includes press, can of ink, font of card type, assortment of wood furniture, type case, pack of cards for printing, and book of complete instructions.

Type in this assortment is of OUR SELECTION, as only by putting out these outfit in standard lots and large quantities are we able to make this special outfit offer. This applies to the special \$15.95 outfit only. If you select an outfit of your own, from the catalog, you may select your own styles of type. Shipping Weight of press and outfit is 16.

Any boy who gets the Junior Excelsior will be more than pleased with the printing he can do. Principle of construction is identical with the larger Excelsiors.

Shipped by Express, unless you want it to come by Parcel Post, in which case ask your postmaster how much the charges to your postoffice will be and include the amount in your remittance.

BOYS! THE JUNIOR EXCELSIOR PRESS

Chase, 2 x 3 1/4 inches, inside \$12.95
This price does not include Outfit.



A Real Excelsior Press

Shipping Weight,
Press only, 13 pounds

We also recommend for boys the 3x5 press and outfit or the 6x8 press and outfit—operated as easily as the Junior Press.

Print cards with
this press and
Make Money

\$15.95 Junior Press with a Complete Outfit, Ready for Work



PRESS FINISHED IN GLOSSY BATTLESHIP GRAY ENAMEL. CHASE 2 x 3 1/4

All Prices PER BOX in quantities listed
BOXED STATIONERY, unprinted, packed
in an attractive, sturdy, cabinet box.

"300" Cabinets, 200 sheets 6x7 and 100 envelopes size 6½.

Quantities of 12	1	6	12	48
102, Commercial-20	.89	.77	.71	.64
304, Hammermill-20	.96	.84	.78	.67
305, Hammermill-24	1.07	.96	.89	.78
306, H'vy Ripple-24	1.17	1.05	.98	.86
311, Banknote-20	1.17	1.05	.97	.84

"Double 100" Cabinets, 100 folding sheets 6½x8 1/2 and 100 envelopes size 6½.

Quantities of 12	1	6	12	48
104, Hammermill-20	.96	.83	.77	.68
303, Hammermill-24	1.06	.94	.87	.76
305, H'vy Ripple-24	1.16	1.04	.97	.84
311, Banknote-20	1.16	1.04	.96	.83

Monarch Cabinets, 100 sheets 7½x10 1/4 inches and 100 large envelopes 7½x9 1/2 inches.

Quantities of 12	1	6	12	48
104, Hammermill-20	1.16	1.04	.98	.88
303, Hammermill-24	1.29	1.17	.99	.87
305, H'vy Ripple-24	1.36	1.23	1.06	.93
311, Banknote-20	1.27	1.26	1.06	.94

"50-50" Cabinets, 50 folding sheets 6½x8 1/2 and 50 envelopes size 6½.

Quantities of 12	1	6	12	48
51, Banknote-20	.74	.62	.57	.51
55, Hammermill-24	.70	.58	.53	.45
56, Heavy Ripple-24	.76	.63	.58	.51

LINOLEUM CUTTING SET NO. 6

Set of Tools (knife, U-shaped groover, V-shaped groover) with plastic tool handle, (three tools in metal) **\$2.00**

Cutting Knife (with handle) **1.00**

Same handle used for tools and knife.

Single Tools, (without handle), each **.35**
five tools (without handle) **1.25**

Hand Roller, 5-inch, with handle **1.75**

Linoleum, unmounted; beat grade, sheet

9x12 inches **.50**

6x9 inches **.40**

4x6 inches **.20**

Assortment: 4 each 2x2, 3x3 & 4x6 **1.92**

LINOLEUM PRINTING BLOCKS

Best grade Linoleum, 8 1/2x6 inch, mounted type high on non-warping 5-ply wood.

Size Single block Dozen

2x2 inches **.25** **\$1.50**

3x3 " **.35** **\$2.25**

4x6 " **.45** **\$3.00**

6x6 " **1.50** **15.00**

You can saw odd sizes from any of these.

Linoleum Block printing is done the same as ordinary printing and is fully described in our "Printer's Guide," which goes with every press and outfit. If you do not have the Guide, ask for a copy gratis with your order for engraving tools.

All Prices PER BOX in quantities listed

BOND PAPERS used in the boxed stationery, also the cut sizes listed below are clear white, good writing stock. **Commercial-20**: inexpensive medium weight. **Hammermill-20**: extra quality, medium weight, watermarked.

Hammermill-24: extra quality, heavy weight, watermarked. **Heavy Ripple-24**: heavy ripple finish, watermarked. **Banknote-20**: fine quality rag content watermarked bond.

BOND PAPERS, cut sizes

Quantities of 12 **500** **1,000** **5,000** **25,000**

Commercial-16 bond (use Commercial-20)

Commer- Size 6½x 11 **.82** **.82** **.65** **.46**

cl-16 **.85** **.88** **.71** **.52**

Commer- 8½x 11 **.82** **.03** **.58** **.28**

cl-20 **.85** **.58** **.63** **.31**

Hammermill- 8½x 11 **.93** **.30** **.70** **.45**

mil-20 **.95** **.13** **.72** **.47**

Hammer- 8½x 11 **.93** **.30** **.70** **.45**

mil-24 **.95** **.20** **.72** **.43**

Heavy Ripple- 8½x 11 **.95** **.22** **.75** **.48**

Heavy Ripple-24 **.95** **.35** **.78** **.50**

Bank- 8½x 11 **.95** **.24** **.75** **.48**

note-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.95** **.24** **.75** **.48**

Banknote- 8½x 11 **.95** **.24** **.75** **.48**

Heavy Ripple-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.95** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.95** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.95** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.95** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.95** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.95** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.95** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.95** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.95** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.95** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.95** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

All Prices PER BOX in quantities listed

ENVELOPES, to match Bond Papers

Quantities of 12 **500** **1,000** **5,000** **25,000**

Commercial-16 bond (use Commercial-20)

Commer- Size 6½x 11 **.82** **.82** **.65** **.46**

cl-16 **.85** **.88** **.71** **.52**

Commer- 8½x 11 **.82** **.03** **.58** **.28**

cl-20 **.85** **.58** **.63** **.31**

Hammermill- 8½x 11 **.93** **.30** **.70** **.45**

mil-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.93** **.30** **.70** **.45**

mil-24 **.95** **.20** **.72** **.43**

Bank- 8½x 11 **.93** **.24** **.75** **.48**

note-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.93** **.24** **.75** **.48**

mil-24 **.95** **.35** **.78** **.50**

Banknote- 8½x 11 **.93** **.24** **.75** **.48**

Heavy Ripple-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.93** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.93** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.93** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.93** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

Heavy Ripple- 8½x 11 **.93** **.24** **.75** **.48**

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Heavy Ripple- 8½x 11 **.93** **.24** **.75** **.48**

Banknote-24 **.95** **.35** **.78** **.50**

Banknote-20 **.95** **.13** **.72** **.45**

MONOGRAMS for stationery, cards

etc. These are made up of separate letters, and a font includes three of each letter so you can make any combination (Note: Series 8 has 3 of each letter, while Series 1 has 1 of each letter).

7x11
Foot
Power



\$429.00
With Treadle

STAR JOBBER \$459.00

With Treadle and Throwoff

Here is a press which is so light and easy running that you can operate it by foot without fatigue, yet you will get the same speed and performance that you would expect of more expensive machines. The Star can be run just as fast as sheets can be fed to it, yet it can be stopped in a quarter turn of the wheel. If you prefer an impression throwoff, the press can now be had with that, at slight extra cost, but it is perfectly satisfactory without one.

Size of chase 7x11 inches

The size of the Star readily adapts itself to general work, so that it is of value equally, whether you wish to print for profit, or take care of your own printing.

Like all our presses, it is our own exclusive make, sound in every mechanical principle. Impression carried by compound levers, with dwell, quick return and a rest for feeding, with very wide opening for ease in handling sheets.

Make no mistake. The low price on the Star is only possible because our unalterable policy is to sell direct to you from the factory, and thus save for you 25 to 40 percent of the cost. As for reliability—we have built presses for over sixty years—how many other press manufacturers can say as much?

If later the built-in motor equipment, as illustrated, is desired it can be added at any time.

ELECTRICALLY EQUIPPED PRESS 483.00

Complete with motor and throwoff as illustrated

The Star has always been a favorite with printers; now completely motorized and with throwoff it is unbeatable at less than twice its price. If your requirements or pocketbook don't justify the purchase of a large power job press, you can get the Star and be able to handle a big range of very profitable work on a low cost basis.

The electrified Star is furnished as shown with motor mounted on frame, adjustable for distance from flywheel by thumbscrew; one-quarter horse-power, 110-120 volt A. C. motor; pulley for press speed of 1600 per hour; ready to operate from your light socket.

Ink Fountain, (with press), \$36.42; (separately), \$38.42

The Star Press and Complete Outfit \$565.07

Star Press, 7x11, (no treadle or throwoff)	\$415.00	Gauge Pins (spring tongue)	-	.60
Furniture and Quoins	4.77	Lead Cutting Machine	-	1.00
Black and Colored Inks	3.27	Mallet, 56	Plainer, 46	4.98
Foot Type	10.61	Composing Stick	-	1.80
Examiner Case Stand	10.61	Cleaner	-	.35
9 Type Cases	35.18	Brass Rule	-	2.90
Leads 1.71 Bodkin 25 Twineers 30 2.25		Hand Roller	-	1.75

Shipping Weight of Press and Outfit, 659 lbs.

Complete Outfit \$574.07

Special \$9.00 Press Discount on this outfit as deducted above.

With press equipped with treadle for foot power - - - - 588.07

With press with built-in motor, no treadle, no throwoff - - - - 612.07

With press with built-in motor and throwoff, no treadle - - - - 642.07

Wood Blocking

Known as "furniture," this is used to fill the blank spaces around the type form. Made of special wood in assorted lengths and widths,

Font	No. pieces	For Press size	Price
No. 3	28	3x3	.65
No. 5	55	5x8	1.35
No. 6	73	8x10	1.90
No. 9	33	9x13	2.70

Gauge Pins

Gauge Pins are used to support and hold the paper or card in position on the press while being printed, as illustrated.



Regular steel gauge pin, set of three	.30c
8x - - - - -	.50c
One dozen - - - - -	.75c

Metal Line Spacers

(Leads and Slugs)

Used between lines to make more space between them. Come in two-foot strips, or cut to any length you order.

No. L2. Ordinary size, $\frac{1}{8}$ -inch thick (about 5 strips to a pound) per pound	\$.57
Ten pounds - - - - -	4.00
No. 56. Extra thick, $\frac{1}{16}$ -inch thick (about 1½ strips to a pound) per pound	.57
Ten pounds - - - - -	4.00
Eighteen size, cut to lengths you order, one size per pound	.82
Ten pounds cut to not more than four different sizes - - - - -	\$4.40
Labor Saving Assortment, either L2 or 56, various lengths, five pound assortment	4.05
Ten pound assortment - - - - -	7.70

Brass Rule

For making lines, borders and picture frames, etc. Comes in 2-foot strips, which can be cut to smaller sizes with a file, hacksaw or cutter. We do not sell less than one strip.

Prints this way or this way	Per strip
101	55c
200	60c
201	60c
202	60c
206	75c
207	75c
223	75c

Prompt Shipment—As is the case with all Kelsey machines, we carry these presses in stock, on our floor and can make shipment the same day your order is received.

TYPE

Selecting Type: If you like the type assortments shown with the complete outfit, you need only to ask for the regular assortment. If you wish to change the assortment you can do so, either substituting styles of the same price, or making an entirely new selection to meet your own tastes or needs.

Species and Quads Included Free With Every Font—Please note that all type fonts of our manufacture include spaces and quads at no extra charge, which the prices of other founders do not. (Separate CAP fonts do not include spaces and quads.)

Large and Regular Fonts.—We are now supplying and listing many of our type faces in two sizes of font. The cost of making up large faces is less, so we give our customers the benefit in reduced prices. Type in large fonts is much more economical to use, but for the convenience of those who require only a small quantity of some styles we list both sizes.

Type for Printing in Foreign Languages—Spanish, French, Italian, Swedish, Portuguese, Polish, and other foreign language printing requires extra characters. Ask for prices.

IMPORTANT—Order by number and price ABOVE specimen line. Do NOT use numbers or prices below specimens.

6 POINT

No.	Large Font	CAP Font	Regular Font
24A	56A \$4.39	24A \$1.96	SA 16c \$1.96
RED FOX JUMPS	OVER the lazy brown dog.		
1HC6	Large 33A \$2.39	Reg. 11A \$1.96	
RED FOX JUMPS OVER THE LAZY BROWN DOG.			
2HC6	Large 33A \$2.39	Reg. 16A \$1.96	
RED FOX JUMPS OVER THE LAZY BROWN DOG.			
3HC6	Large 21A \$2.39	Reg. 8A \$1.96	
RED FOX JUMPS OVER THE LAZY BRO.			
4HC6	Large 33A \$2.39	Reg. 8A \$1.96	
RED FOX JUMPS OVER THE LAZY BRO.			
4PC1	Large STA \$2.19	Reg. 18A \$1.96	
RED FOX JUMPS OVER THE LAZY BROWN DOG.			
4PC2	Large 21A \$2.39	Reg. 9A \$1.96	
RED FOX JUMPS OVER THE LAZY BROWN DOG.			
4PC3	Large 21A \$2.39	Reg. 9A \$1.96	
RED FOX JUMPS OVER THE LAZY BROWN DOG.			
4PC4	Large 21A \$2.19	Reg. 9A \$1.96	
RED FOX JUMPS OVER THE LAZY			
No.	Large Font	CAP Font	Regular Font
33A	26A \$4.39	26A \$1.96	SA 16c \$1.96
RED FOX JUMPS	OVER the lazy brown dog.		
No.	Large Font	CAP Font	Regular Font
SA-4	21A \$14.74	21A \$2.16	SA 16c \$2.16
RED FOX JUMPS	OVER the		

THE NELSEY CO., MERIDEN, CONN. 457 N 51-90-45

8 POINT

No. 1-8	Large Font 15A	CAP Font 15A	Regular Font 15A	\$4.98	\$2.35	1A	15A	\$2.03
RED FOX jumps over the lazy brown								
No. 9-8	Large Font 22A	CAP Font 22A	Regular Font 22A	\$4.98	\$2.10	1A	15A	\$2.03
RED FOX JUMPS over the lazy brow								
No. 1-8	Large Font 27A	CAP Font 27A	Regular Font 27A	\$5.85	\$2.40	1A	15A	\$2.95
RED FOX JUMPS over the lazy brown								
No. 2-8	Large Font 15A	CAP Font 15A	Regular Font 15A	\$4.98	\$2.35	1A	15A	\$2.73
Red Fox Jumps over the lazy brown deg. 5								
No. 3-8	Large Font 22A	CAP Font 22A	Regular Font 22A	\$4.98	\$2.10	1A	15A	\$2.73
RED FOX jumps over the lazy brown d								
No. 3-8	Large Font 25A	CAP Font 25A	Regular Font 25A	\$4.98	\$2.35	1A	15A	\$2.73
RED FOX JUMPS over the lazy brown d								
No. 4-8	Large Font 20A	CAP Font 20A	Regular Font 20A	\$4.98	\$1.80	1A	15A	\$2.03
RED FOX jumps over the lazy brown								
No. 5-8	Large Font 27A	CAP Font 27A	Regular Font 27A	\$5.85	\$2.70	1A	15A	\$2.73

90-45

THIS IS A FONT OF TYPE:

WHAT IS A FONT OF TYPE?—Over each specimen line is given, first, the number of the font which to the order; second, the number of "a's" in a font, thus "1200 24"; third, price of the font. The number of each letter in the font is the size of the letter. The size of a letter often used, such as "a", "n", "s", "t", etc., will be as small or large as the size of "a", while of letters such as "b", "w", etc., there will be somewhat less and of letters such as "i", "x", "z", etc., the proportion will be much smaller. Since the proportion is the same in different sizes, the number of "a's" furnishes a key to the size of the font. Our type is made to work on any press and is cast from best alloy metal. Figures, the characters \$ and &, and all marks of punctuation are included in all fonts.

Above is shown a Large Font of BHC6, with 24A's and other letters in proportion.

10 POINT

No. 1-10	Large Font 13A	CAP Font \$14.28	Regular Font \$12.88
	13A	\$14.28	13A \$12.88
RED FOX jumps over the lazy			
No. 4-10	Large Font 13A	CAP Font \$4.98	Regular Font \$3.43
	13A	\$4.98	13A \$3.43
RED FOX jumps over the			
No. 3-10	Large Font 13A	CAP Font \$4.83	Regular Font \$3.00
	13A	\$4.83	13A \$3.00
RED FOX jumps over the lazy			
No. 1-10	Large Font 24A	CAP Font \$8.98	Regular Font \$6.43
	24A	\$8.98	24A \$6.43
RED FOX jumps over the lazy b			
No. 7-10	Large Font 13A	CAP Font \$7.43	Regular Font \$5.58
	13A	\$7.43	13A \$5.58
RED FOX jumps over the 1			
No. 2-10	Large Font 13A	CAP Font \$6.28	Regular Font \$4.30
	13A	\$6.28	13A \$4.30
Red Fox jumps over the lazy brown			
No. 2-10	Large Font 21A	CAP Font \$6.28	Regular Font \$4.48
	21A	\$6.28	21A \$4.48
RED FOX jumps over the lazy brown			

10.1007/s00339-007-0333-0

12 POINT

No. Large Font CAP Font Regular Font
12A 15A 15A \$5.82 \$2.45 6A 10A \$8.07
RED FOX jumps over the **1**
5BC12 Large 19A \$3.67 Reg. 6A \$1.97
RED FOX JUMPS OVER THE 1
6BC12 Large 18A \$3.67 Reg. 6A \$1.97
RED FOX JUMPS OVER THE 1
7BC12 Large 13A \$3.67 Reg. 4A \$1.97
RED FOX JUMPS OVER THE 1
8BC12 Large 11A \$3.67 Reg. 3A \$1.97
RED FOX JUMPS OVER THE 1

12 POINT (continued)

12PC6 Large 19A \$1.67 Reg. 5A \$1.97

RED FOX JUMPS OVER TH

12PC6 Large 16A \$1.67 Reg. 5A \$1.97

RED FOX JUMPS OVER

12PC7 Large 19A \$1.67 Reg. 5A \$1.97

RED FOX JUMPS O

12PC8 Large 12A \$1.37 Reg. 2A \$1.97

RED FOX JUMPS

No. Large Font CAP Font Regular Font

14-12 15A 30s \$1.52 16A \$1.30 6A 10s \$1.74

RED FOX jumps ove

No. Large Font CAP Font Regular Font

19-18 17A 30s \$1.32 18A \$1.20 6A 12s \$1.70

RED FOX jumps over the l

No. Large Font CAP Font Regular Font

25-12 14A \$1.12 15A \$1.12 4A \$1.82

RED FOX JUMP

No. Large Font CAP Font Regular Font

27-12 20A 100s \$11.42 20A \$1.05 6A 32s \$1.67

RED FOX jumps over t

No. Large Font CAP Font Regular Font

32-12 14A 30s \$1.77 14A \$1.10 4A 14s \$1.37

Red Fox Jumps over the lazy b

No. Large Font CAP Font Regular Font

32-12 18A 42s \$6.77 18A \$1.10 6A 18s \$1.87

RED FOX jumps over the laz

No. Large Font CAP Font Regular Font

33-12 20A 43s \$6.77 20A \$1.10 6A 14s \$1.87

RED FOX jumps over the lazy

No. Large Font CAP Font Regular Font

35-12 16A 32s \$1.77 16A \$1.10 6A 10s \$1.37

RED FOX jumps over th

No. Large Font CAP Font Regular Font

91-12 13A 44s \$8.77 12A \$3.10 4A 14s \$1.37

Red Fox Jumps over the lazy d**14 POINT**

No. Large Font CAP Font Regular Font

14-14 12A \$4.82 13A \$4.82 4A \$2.22

RED FOX JUMPS

No. Large Font CAP Font Regular Font

25-14 18A \$5.92 18A \$5.92 4A \$2.77

RED FOX JU1

No. Large Font CAP Font Regular Font

33-14 18A \$1.62 18A \$1.62 4A 12s \$1.72

Red Fox Jumps over the lazy

No. Large Font CAP Font Regular Font

32-14 18A 30s \$7.82 18A \$1.55 6A 11s \$1.72

RED FOX jumps over the

No. Large Font CAP Font Regular Font

38-14 10A 30s \$5.57 10A \$2.30 1A 6s \$1.22

RED FOX Jumps over the la

No. Large Font CAP Font Regular Font

91-14 16A 32s \$4.92 16A \$1.50 4A 18s \$1.72

Red Fox Jumps over the l**18 POINT**

No. Large Font CAP Font Regular Font

38-14 9A 20s \$4.88 9A \$2.60 3A 6s \$1.63

RED FOX jumps

No. Large Font CAP Font Regular Font

52C18 Large 11A \$4.48 Reg. 6A \$2.98

RED FOX JUM

10BC18 Large 9A \$4.48 Reg. 3A \$2.98

RED FOX JU1

No. Large Font CAP Font Regular Font

16-18 9A \$4.62 9A \$4.62 3A \$2.42

RED FOX JU1

No. Large Font CAP Font Regular Font

19-18 9A 20s \$7.83 9A \$3.96 4A 10s \$5.03

RED FOX jumps**36 POINT**

No. Large Font CAP Font Regular Font

38-36 8A \$5.75 8A \$5.65

RED FOX J

No. Large Font CAP Font Regular Font

90-36 11A \$4.75 11A \$5.75 6A \$4.30

RED FOX JUMPS OV**48 POINT**

No. Large Font CAP Font Regular Font

88-48 3A \$8.61 3A \$8.51

RED FOX**Extra Spaces & Quads**

Spaces and quads (our assortment) in any one size, that is 6 point, 8 point, etc., furnished at prices below. Quads all one width (but not spaces) can be furnished at the same prices. No special assortments furnished.

Size	Wgt.	1 line	1-Line	Approx.	
				L. 1. line	L. 1. line
6 point	2	one. 7	.84	\$1.70	\$4.07
	2%	one. 7	.84	1.04	
10 point	2%	one. 7	.84	1.62	3.89
	3 1/2	one. 7	.84	2.02	
12 point	4	one. 7	.87	1.95	3.49
	4 1/2	one. 7	.87	2.44	5.81
14 point	4 1/2	one. 7	.87	2.44	5.81
	5	one. 7	.87	2.62	5.66
18 point	6	one. 7	.87	3.62	8.56
	8	one. 7	.86	4.39	9.38
24 point	8	one. 7	.86	4.39	9.38
	12	one. 7	.86	6.93	13.72
36 point	12	one. 7	.86	1.10	2.42
	16	one. 7	.86	1.63	3.47

Be sure to specify size wanted.

FLORETS     

No. 1B, per foot (84 pieces) **\$1.00**

Monthly Calendar No. 9

1954 OCTOBER 1954						
SUN	MON	TUE	WED	THU	FRI	SAT
			1	2		
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

This is the actual size of calendar when printed

Monthly or Yearly Calendar Font No. 8 (Perpetual)

Same as Font No. 8, but smaller, as shown.

1954 MAY 1954						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2		
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Regular font
to take care of
any month, any
year, (including
rule border).

\$2.60

Large Font
includes all calendar
material (but no rule
border, month or
year). The same
as the Miniature
Font.

Actual size of calendar
Calender Font, so that you can put it together to take care of full twelve months in one setting.

\$7.05

Shipping Wgt. Large \$1.10; Regular 1 lb.

The large font is particularly useful for making up yearly calendars larger than our Miniature Calendar and can be used on large cards, blotters, and all kinds of advertising matter.

These Calendar Fonts simplify the making up and changing of calendar forms and can be adapted to many novel and practical uses.

Miniature Calendar Font Makes up ANY and EVERY year

These fonts consist of solid, cast characters for the days of the month, for the month and days of the week in one place, and for the months alone, to be used in some styles of calendar, also separate figures for the year. These various characters are shown below. While the electrotype calendar shown on this page is an example of one style which may be made up from one of these fonts, there are many other ways in which they may be set. Each font has material to set any two consecutive years.

MAY **JUNE** **SEPTEMBER**
per Font

NOVEMBER **DECEMBER** **OCTOBER**
per Font

JULY **APRIL** **JANUARY**
per Font

AUGUST **MARCH** **FEBRUARY**
per Font

DECEMBER **NOVEMBER** **OCTOBER**
per Font

SEPTEMBER **AUGUST** **JULY**
per Font

MARCH **APRIL** **MAY**
per Font

JULY **SEPTEMBER** **OCTOBER**
per Font

NOVEMBER **DECEMBER** **JANUARY**
per Font

APRIL **MARCH** **APRIL**
per Font

SEPTEMBER **NOVEMBER** **DECEMBER**
per Font

NOVEMBER **APRIL** **APRIL**
per Font

APRIL **APRIL** **APRIL**
per Font</

Extra Letters

Table "A"—Single Characters

Sometimes it doesn't pay to buy a complete font. Here are the prices on individual characters for such situations. Type in larger quantities by 6 inch line.

At these prices you may order all one letter* or assorted, as desired.

Point Size	Any 8 letters	Any 10 letters	Each additional letter	25 letters or more
6	\$.50	\$.90	\$.09	\$.06
8	\$.50	\$.90	\$.09	\$.06
10	\$.50	\$.90	\$.09	\$.06
12	\$.50	\$.90	\$.09	\$.06
14	\$.50	\$.90	\$.09	\$.06
18	\$.60	1.30	.13	.07
24	\$.60	1.40	.14	.11
36	.70	2.60	.26	.22
48	1.16	3.00	.36	.29

Table "B"—Quantity Prices

Price below is for one six inch line of one character. Add 10% for a line of several different characters in any one style and size of type to obtain the quantity price, but the minimum order is for \$3.00 because type sold this way is cast special and the machine must be set up for it. For less type, use the Table "A" prices.

Pt. size (using Cap H for estimate)	Average No. of One to 8 lines per line	6 to 7 Lines per line	8 to 15 Lines per line
6	70 pieces	\$1.65	\$1.20
8	60 "	1.75	1.30
10	63 "	1.75	1.30
12	60 "	1.85	1.40
14	34 "	2.00	1.50
18	39 "	2.20	1.65
24	23 "	2.40	1.80
36	14 "	3.20	2.35
48	15 "	3.65	2.70

16 to 29 Lines, 10% less per line than 8 to 15 lines, 20% less per line than 8 to 16 lines.

Example:

1 line \$0.85 8 point Century Roman lower case "e" at \$.15 per line \$1.00 minimum charge.

OR

2 lines \$0.85 8 point Century Roman lower case (1 line each "a", "e") at \$.15 per line, \$1.50.

OR

10 lines \$0.85 Century Roman (1 line each of 10 different letters) at \$.15 per line, \$9.00.

Figures, braces, leaders, fractions, auxiliary characters, borders, and ornaments may also be purchased by the six inch line (Table "B") of not more than one character per line.

TABULAR QUADS— with rule face

(Font consists of an assortment of each width in 12 or 18 point, whichever you order.)

12 Point

Font,

120 Inches

Approx.

5 lbs.

Price

\$7.00



120 inches all one width at the same price as the assortment.

48 inches, not less than 24 inches of a width, - - - - - \$3.82
Any additional amount, per 24 inches, - - - - - 1.92

18 Point

Font,

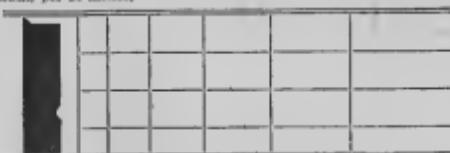
84 Inches

Approx.

6 lbs.

Price

\$6.50



84 inches all one width at the same price as the assortment.

36 inches, not less than 18 inches of a width, - - - - - \$3.84
Any additional amount per 18 inches, - - - - - 1.88

For Quickly Making up Rule Jobs

Tabular quads are used for quickly setting rule jobs similar to the ones shown here. No short pieces of rule to handle, nothing but solid pieces of type 12 points square or larger.

Tabular quads are cast on two sizes of tools, 12 and 18 points. Each size is made in six widths, 12, 15, 24, 30, 36 and 48 points, enabling you to raise columns of any width from 12 point up. Ordinary rule is used between the columns of tabular quads.

When ordering be sure to specify whether twelve or eighteen point body is wanted.

Hyphen or Dotted Leaders

Hyphen - - - - - Dotted - - - - -

Cast same as type, assorted widths for quickly setting dotted or hyphen lines of any length.

Specify hyphen or dotted style when ordering.

All prices per 6-inch line of separate pieces.

8 lines or more per line

Font

6 Point, 4 lines (24") \$2.75

8 Point, 3 lines (18") 2.47

10 Point, 3 lines (18") 2.65

12 Point, 2 lines (12") 1.89

Auxiliary Characters and Mathematical Signs

Reference marks, dashes, etc., equal, plus, minus, degree, inch, foot, shilling mark, etc., are not included in regular body type fonts but are sold in separate fonts.

Group No. 1

* † ‡ | \$ ‡ @ b † \$ †) — — — —

Group No. 2

— × + ÷ = # ² ³ ¹ ⁰

8 point, (Groups 1 and 2) - - - - - \$1.45

10 point, (Groups 1 and 2) - - - - - 1.45

12 point, (Group 1 only) - - - - - 1.88

Metal Type Headings

Separate Letters

Globe

Style No. 482

Metal Type Headings can also be furnished in any of our REGULAR SIZES and styles of type listed in the catalog. If you specify that heading is to be of certain size, height and width, because of the size of type it will not come within that, we will use the nearest size smaller which will fit, unless otherwise instructed by you. Count all periods, commas, and other punctuation marks as letters.

Headings are made up of **separate types**.

Type size	10 letters or less	Each add'l letter or more
6 thru 14 pt.	\$.90	\$.09
15 pt.	1.30	.13
18 pt.	1.40	.14
24 point	2.50	.25
36 point	3.00	.30
48 point		

New England Quotations

Quotation or hollow quads, 2x4, 3x4 or 4x4 picas, used to help fill the open spaces in type forms, like the regular quads, but, being cast hollow, are lighter and cheaper.

Any one size, per pound, \$1.00

(Specify size wanted, when ordering)

5 pounds (all 3 sizes assorted) 4.75

Padding Outfit



Outfit consists of Holder, to keep sheets straight and edges even, capacity two to three thousand sheets; End Boards, assortment of various sizes; Clamp, adjustable, to hold pile of sheets while applying composition. \$11.25

Padding Outfit, same as above, with the addition of a one pound can of Padding Compound, with directions how to apply. 11.85

Christmas Cuts

Handy-Cut Set No. 25

Complete Set, (5 pcs.) \$2.65

Separate pieces of this font will not be sold except at a price of 10¢ a piece, irrespective of size. This is a special quantity proposition so we can't break fonts any other way.



E37



E36



E41



E31

Handy-Cut Set No. 24



D16



D17



D10



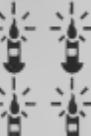
D15



D24C



D16



D26C

\$2.65

Complete Set, (38 pieces.)

Separate pieces of this font will not be sold except at a price of 9¢ a piece, irrespective of size. This is a special quantity proposition so we can't break fonts any other way.

Miscellaneous Characters

Made in 6, 8, 10 and 12 point, except characters

160 thru 171, which are not made in 6 point. Each character has the same number as shown in the table below, in all sizes. When ordering give number and size of character wanted.

Specimens shown here are all 12 point.

10 characters, all alike or assorted. \$.90

2 characters, all alike or assorted. .50

3 characters, all alike or assorted. .30

4 characters, all alike or assorted. .20

For larger quantities see "Extra Letters,"

Table "A" Single Characters and Table "B" Specimen Prices, on page 20.

1 +	21 4	39 ≡	62 ♂	82 ♂	106 #	139 ♂	164 ♂
2 -	22 °	40 ±	63 ♂	83 ψ	107 /	144 *	165 ♂
3 X	23 /	44 √	64 =	84 ♂	108 ♂	145 †	166 ♂
4 ÷	24 //	45 ∅	65 ♂	85 ♂	109 ♂	146 ‡	167 ♂
5 =	25 ♂	46 ♂	66 ♂	86 ♂	110 ♂	147 ♂	168 ♂
6 :	26 □	47 ♂	67 ♂	87 ♂	111 ♂	148 ♂	169 ♂
7 ::	27 □	48 ♂	68 ♂	88 *	112 ♂	149 ♂	170 ♂
8 ::	28 ∠	49 ♂	69 ♂	89 α	113 ♂	150 ♂	171 ♂
9 ±	29 △	50 ♂	70 ♂	90 ♂	114 ♂	151 ♂	172 ♂
10 <	30 ∫	51 5	71 ♂	91 ♂	115 ~	152 ♂	173 ♂
11 >	30 ∫	52 ♂	72 ♂	92 ♂	117 ≈	153 ♂	174 ♂
12 ⌈	31 ⌉	53 ♂	73 ♂	93 ♂	119 ⌈	154 ⌉	175 ♂
13 ⌉	32 ⌉	54 ♂	74 ♂	94 ♂	120 ⌉	155 ⌉	176 ♂
14 ⌉	32 ⌉	55 ♂	75 ♂	99 ♂	121 ⌉	156 ⌉	177 ♂
15 ⌉	33 ::	56 ♂	76 ♂	100 ♂	123 ⌉	157 ⌉	178 ♂
16 ⌉	34 ::	57 ♂	77 ♂	101 ♂	124 ⌉	158 ⌉	179 ♂
17 ⌉	35 ∫	58 ♂	78 ♂	102 ♂	125 ⌉	160 ⌉	180 ♂
18 ⌉	36 ∞	59 ♂	79 ♂	103 ♂	128 ⌉	161 ⌉	181 ⌉
19 ⌉	37 ⌉	60 ♂	80 ⌉	104 ⌉	137 ⌉	162 ⌉	182 ⌉
20 ⌉	38 ⌉	61 ⌉	81 ⌉	105 ⌉	138 ⌉	163 ⌉	

No. 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170 and 171 are not made in 6 point size

Election or Checking Squares

Playing Card Indicators No. 1

□	□	□	□	□
9pt.	8pt.	10pt.	12pt.	18pt.
6 point.	3 pgs. .50c	10 pgs. .50c	more .00 ea.	
8 point.	3 " .50c	10 " .50c	" .00	
10 point.	3 " .50c	10 " .50c	" .00	
12 point.	3 " .50c	10 " .50c	" .00	
18 point.	3 " .50c	10 " 1.00c	" .10	
6 thru 18 pta.			2 of each size	1.00
			30 cents each.	Set of four, 75 cents

See CARD INDICATORS NO. 2 Page 24

Park Avenue

No. 1269 12 Point 1A 44a \$7.75—4A 14a \$3.90

Mr. & Mrs. Dan Smythe \$1234

No. 1469 14 Point 1A 44a \$8.75—4A 13a \$4.30

Uncle Tom's Cabin \$567890

No. 1860 13 Point 8A 23a \$8.90—4A 14a \$5.90

Holiday Special, \$2 8

No. 2869 24 Point 8A 18a \$13.00—4A 9a \$6.45

Rock of Ages 6

No. 3860 36 Point 6A 11a \$19.30—8A 6a \$11.50

Oh Ecstasy!

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
WXYL&abcdefghijklmnopqrstuvwxyz
uvwxyz & z z z

Notes—Park Avenue Cap Fonts contain only capital letters—no figures or points; but Park Avenue Regular Fonts and Large Fonts contain capital and lower case (small) letters, all points (punctuation marks) and figures.

Numbering Machine

Fits in the press just like type—changes number automatically with each impression.

5 Wheel \$17.50

From 1 to 99999

6 Wheel 19.50

From 1 to 999999

Nº 123456

Fac-Simile Impressions



STEELPLATE SHADED

No. 6011 6 Point 25A \$3.25—8A \$1.90

WITH THESE STEELPLATE SHADED

No. 6012 6 Point 10A \$2.45—2A \$1.65

AT MODERATE PRICES & 75

No. 6013 6 Point 10A \$2.45—8A \$1.65

USE LITTLE INK AND 3

No. 1214 12 Point 10A \$3.90—8A \$2.25

ADD SOME BLUE 7

No. 1215 12 Point 7A \$3.90—8A \$2.90

GRAY LOOK 4

No. 1216 12 Point 6A \$3.90—8A \$2.90

USE WITH 3

Kelsey Script

No. 128 12 Point 10A 44a \$10.90—5A 23a \$6.35

You can now print Wedding Station-

No. 148 14 Point 8A 32a \$10.95—4A 16a \$6.85

very like expensive engraved work 2

No. 168 18 Point 8A 28a \$14.05—3A 8a \$9.15

Good style for printing 6

No. 243 24 Point 6A 18a \$14.70—8A 9a \$8.95

Greeting Cards 123

SIZES NOT SHOWN—

No. 363 36 Point 4A 12a \$20.55

Announcement Script

No. 514 14 Point 9A 44a \$10.60—4A 22a \$6.60

Many uses will be found for this 45

No. 518 18 Point 9A 32a \$12.90—4A 11a \$7.65

script in all printing offices 89

No. 524 24 Point 8A 21a \$12.65—5A 10a \$8.40

many jobs may be set in

ABCDEFGHIJKLMNO

QRSTUVWXYZ&abcdefghijklmn

opqrstuvwxyz & c d e f

uvwxyz & c d e f

Heavy Old English

No. 684 6 Point 20A 62a \$4.45—6A 17a \$2.85

Announcement Work Deserves Good Type, 25

No. 984 8 Point 16A 47a \$5.10—5A 16a \$2.95

Thin Modern Design of Text Style \$8.05

No. 104 10 Point 16A 44a \$7.15—5A 14a \$3.85

Suitable for use on many & 17 3

No. 124 12 Point 14A 37a \$7.15—4A 9a \$3.90

Kinds of Printed Work \$8.00

No. 144 14 Point 12A 22a \$8.75—4A 10a \$4.30

Especially Headings, 139

No. 184 18 Point 8A 20a \$8.90—4A 10a \$5.95

Stationery, Tickets

No. 244 24 Point 8A 13a \$10.75

Daily Program

No. 264 36 Point 4A 9a \$15.00

The Times

SIZES NOT SHOWN—

No. 484 48 Point 8A 7a \$19.30

ABCDEFJHIJKLMNOPQRSTUVWXYZ & abcdefghijklmnopqrstuvwxyz & c

Modern Script

No. 1426 14 Point 14A 36a \$8.75—4A 11a \$4.30

New Submarine Launched 5

No. 1827 18 Point 8A 23a \$8.90—4A 11a \$4.95

Flying The Ocean 23

No. 2426 24 Point 8A 16a \$10.75—8A 7a \$7.00

Genuine Silk 149

No. 3629 36 Point 4A 10a \$15.00

Big Sale 7\$

ABCDEFQGHJKLMNOP

2RSTUVWXYZ & abcdefghijklmnop

qrstuvwxyz & c d e f

Fractions

Not made to match other faces. We can furnish only those shown below.

Fractions, Roman, Em set, 8, 10 or 12

point, assortment of 100, - - - - \$.90

10 point Roman $\frac{1}{2} \frac{1}{3} \frac{1}{4} \frac{1}{5} \frac{1}{6} \frac{1}{7} \frac{1}{8} \frac{1}{9} \frac{1}{10}$

Em Fractions $\frac{1}{2} \frac{1}{3} \frac{1}{4} \frac{1}{5} \frac{1}{6} \frac{1}{7} \frac{1}{8} \frac{1}{9} \frac{1}{10}$

Roman, Em, 8, 10, 12 point, ass't. of 100, 1.70

2 point Roman $\frac{1}{2} \frac{1}{3} \frac{1}{4} \frac{1}{5} \frac{1}{6} \frac{1}{7} \frac{1}{8} \frac{1}{9} \frac{1}{10}$

Em Fractions $\frac{1}{2} \frac{1}{3} \frac{1}{4} \frac{1}{5} \frac{1}{6} \frac{1}{7} \frac{1}{8} \frac{1}{9} \frac{1}{10}$

Bold, Em, 8, 10 or 12 point, ass't. of 100, 1.70

2 point Bold Face $\frac{1}{2} \frac{1}{3} \frac{1}{4} \frac{1}{5} \frac{1}{6} \frac{1}{7} \frac{1}{8} \frac{1}{9} \frac{1}{10}$

Em Fractions $\frac{1}{2} \frac{1}{3} \frac{1}{4} \frac{1}{5} \frac{1}{6} \frac{1}{7} \frac{1}{8} \frac{1}{9} \frac{1}{10}$

Not more than one size or style to an assortment, in ordering be sure to state which is wanted.

Regular assortments are based on average requirements. Assorted to order, add 50 per cent to above prices.